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Newcastle Permanent Recognised For Helping Home Buyers Attain the Great Australian Dream

Newcastle Permanent has been recognised for supporting the home ownership dreams of Australians, receiving four prestigious 2021 RateCity Gold Awards for a range of its home lending products.

“Our goal is to help as many people as possible step onto the property ladder and these Awards show that we’re not just committed to supporting customers achieve this goal, but we’re continuously working to provide some of the best value home loan products in Australia,” said James Cudmore, Newcastle Permanent’s Chief Customer and Product Officer.

“With interest rates at historic lows, the home lending market has never been more competitive. To be recognised as a market leader in the current environment proves that investors and home buyers should look further than the ‘big 4’ to customer owned mutual banks like Newcastle Permanent when applying for a home loan.”

The RateCity Gold Awards analyse over 5000 home lending products and variations, recognising the top 10% of lenders across 13 categories. Data from RateCity’s market-leading Real Time Ratings™ system underpins the awards, grading every home loan with a score out of five, based on factors such as rate, fees, features, and flexibility.

Newcastle Permanent has been awarded the following 2021 RateCity Gold Awards:

- Best Variable Home Loan for its Real Deal Home Loan.
- Best Variable Home Loan over \$1-million for its Real Deal Home Loan.
- Best Small Deposit Home Loan for its Real Deal Home Loan.
- Best Investor Interest Only Loan for its Premium Plus Package Fixed Rate.

“We accept these awards with great pride as they reinforce our determination to provide real value to our customers,” James said.

“As a locally grown, regionally based, customer owned mutual, these awards demonstrate that our Real Deal Home Loan and other home lending products are helping make home ownership a reality.

“It is through these competitive offers that we have been able to help thousands of couples, singles and families across Newcastle & the Hunter, Sydney and Regional NSW into their homes.”



RateCity has been comparing financial products for more than 13 years and is one of Australia’s leading financial-comparison websites. The full list of Award recipients and how the Awards are calculated can be found at <https://www.ratecity.com.au/home-loans/awards>

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