

Wednesday 5 August 2026

HUNTER'S HOME GROWN DELIVER HOME LOAN DEAL

Exclusive collaboration combines the expertise of two local businesses to support more people building in the Hunter

Two of the Hunter's iconic brands have joined forces to support local home ownership and back the region's continued growth.

Newcastle Permanent and McDonald Jones Homes have launched The Home Grown Deal – an exclusive offer available only to customers building in the Hunter.

Customers who build a new McDonald Jones home and finance it with a Newcastle Permanent construction loan may be eligible for a discount on their construction loan rate. The exclusive offer builds on both organisations' long-standing commitment to helping more people into a home in the Hunter.

The Home Grown Deal combines 40 years of McDonald Jones Homes' building expertise with Newcastle Permanent's 120 years of home lending experience. Together, these two proud Hunter brands have helped thousands of families find or build their dream home.

NGM Group Chief Customer & Digital Innovation Officer James Cudmore said working together was a natural fit for two organisations with deep roots in the region.

"Newcastle Permanent and McDonald Jones Homes have both been part of the Hunter's story for decades, so coming together like this makes sense," Mr Cudmore said.

"We've each played a role in helping local people build their futures, and by combining our strengths we're making it easier for more families to build a home in the region they love.

"This collaboration reflects our shared confidence in the Hunter and our ongoing commitment to the communities that have shaped us."

McDonald Jones Chief Executive Officer Rob Douglas said the launch of The Home Grown Deal for McDonald Jones is a game changer for customers.

"Newcastle Permanent is a Hunter icon and deeply trusted by the community. Working together through The Home Grown deal will help more Novocastrians buy their dream home," Mr Douglas said.

"This collaboration between McDonald Jones and Newcastle Permanent will see our customers receive an exclusive and compelling deal."

13 19 87 newcastlepermanent.com.au

Media Release



“There has never been a better time to build a new home with McDonald Jones and Newcastle Permanent than right now,” Mr Douglas said.

The Home Grown Deal is available exclusively to eligible customers building a new McDonald Jones Homes home in the Hunter and financing their build with a Newcastle Permanent construction loan. For more information, visit a McDonald Jones Homes display centre.

Media enquiries:

Brett Lavaring 0428 517 406

Terms, conditions, fees, charges and credit criteria apply to Newcastle Permanent loans.