

# Target Market Determination (TMD)

## For Online Savings Account

Effective from 5 October 2021

### About this document

This TMD applies to the Online Savings Account issued by Newcastle Permanent Building Society (ACN 087 651 992, AFSL / Australian Credit Licence 238273) (the **Issuer**).

The purpose of this TMD is to describe who a product is appropriate for (the target market), and any conditions around how the product can be distributed to customers.

This TMD is not intended to provide any financial product advice, and does not take into account any individual customer's objectives, financial situation or needs. Examples used in this TMD are illustrative only, and are not intended to be exhaustive.

This TMD does not replace the Terms and Conditions applicable to this product. Before deciding to acquire a product from Newcastle Permanent, you should consider the relevant Terms and Conditions, which are available from [newcastlepermanent.com.au/terms-and-conditions](https://newcastlepermanent.com.au/terms-and-conditions), at any branch or by calling 13 19 87.

### Who is this product suitable for?

The Online Savings Account is designed for personal customers who:

- Seek an online savings account to complement their everyday banking.
- Want help to boost their short term savings, with introductory bonus interest for the first 3 months (if eligible), and no minimum deposits or other interest earning requirements.
- Want help to grow their savings and reduce temptation to spend, by only being able to access their funds online via transfer to another Newcastle Permanent account.
- Seek no monthly account keeping fee to minimise their costs.

To qualify for this account customers must hold one of the following products with Newcastle Permanent:

- Everyday Account
- Home loan
- Credit facility

This product is likely to be consistent with the objectives, financial situation and needs of the class of consumers in the target market. This is based on an assessment of the key terms, features and attributes of the product and a determination that these are consistent with the identified class of consumers.

### **The Online Savings Account is generally not suitable for customers who:**

- Seek a transactional account for their spending needs
- Are not comfortable only being able to access their money online via Internet Banking / mobile app and would prefer the ability to access their funds conveniently in a number of ways, such as card purchases, ATM or branch withdrawals
- Wish to use the account for business purposes
- Want the certainty of a fixed interest rate for a term they select, in return for locking away their funds

### **How is this product distributed?**

This product is designed to be distributed through:

- Newcastle Permanent representatives (in person, via phone or video conferencing)
- Newcastle Permanent website (to apply online)
- Newcastle Permanent Financial Planners when providing personal advice.

### **What conditions or restrictions are there on the distribution of this product?**

This product is designed to be distributed by Newcastle Permanent's internally accredited staff members who are aware of the product and its attributes, or through the Newcastle Permanent website where a customer can apply online.

Distribution of this product by staff is to follow from a conversation with the customer on their banking needs, and whether these appear to be met by the product's key attributes. This conversation involves factual information and/or general advice only, as personal advice is not provided by Newcastle Permanent branch representatives.

Customers applying directly on the website will be presented with a summary of the purpose of the product and what needs it is designed to meet, before they proceed. They are also required to declare they have read the applicable Terms & Conditions.

Potential customers may also be referred to the website via links from third-party comparison websites that Newcastle Permanent has partnered with. These customers are able to apply for the product in the same manner as described above (i.e. no different distribution conditions apply).

Newcastle Permanent has assessed the distribution conditions and restrictions will make it likely customers acquiring the product are in the target market. Newcastle Permanent has considered the distribution conditions and restrictions are appropriate and will facilitate distribution of the product to be directed towards the class of customer for whom the product has been designed.

### **What monitoring will be undertaken on this product?**

This product is not distributed by any entity other than Newcastle Permanent.

This product will be subject to internal reporting and monitoring on:

- Sales performance and TMD adherence on a monthly basis,
- Customer complaints and remediation, on a monthly basis,
- Staff feedback, either ad hoc or via internal forums and surveys,
- Product portfolio and performance measures such as account closure patterns, on a monthly and quarterly basis, and,
- Incidents, on a monthly basis.

### **How will Newcastle Permanent review this document?**

Newcastle Permanent will review this document at a minimum of once every two years from the effective date to ensure it remains appropriate, or earlier as required or if other circumstances occur which trigger the need to review the TMD.

The specific review triggers (events that reasonably suggest the TMD may no longer be appropriate) for Online Savings Account that may result in an earlier review of the TMD are:

- Any distribution or sales activity, outside the TMD or to ineligible customers, that meets the definition of a significant dealing,
- A material change in the nature and number of customer complaints and underlying complaint trends,
- Regulatory change that materially impacts the manufacture or sale of this product, and
- Material customer remediation events and incidents in relation to this product.